1a. The website’s goals and objectives are to provide customers of the business access to the business at any time. The website’s goals are also for customers to be able to contact us whenever they need and also to provide new customers or anybody information of the business like location, what movies are currently showing and what movies are coming soon.

b. The target audience of the website is not only for young people who would want to come watch movies but it is for any customer whether young or old who would like to get information about the business and the movies.

c. My website has a homepage and also has directory or contact pages so customers can contact us easily and portfolio pages which show the movies we can offer to consumes.

2.

Location

Call

Inquire/ leave a comment

Check which movies are coming soon

Book movie

Check movie times

Contact Us

Coming soon

Movies

Homepage

5. Graphical user interface, website

Description automatically generated

The website is fully functional with google chrome, all hyperlinks are functional.

Graphical user interface, text, application

Description automatically generatedEven as minimized widows, display of the website adjusts to make sure the content of the website can still be viewed.

7. To improve the website firstly I would make all buttons and comment sections fully functional, and I would also make the website browser compatibile since as of now it only works with google chrome, I will make sure it is able to work on all browsers like Firefox, Opera and even on other operating systems like IOS and with Safari.